



XIV HELSINKI BEER FESTIVAL

MERIKAAPELIHALLI, CABLE FACTORY APRIL 8–9 2011

Held for the fourteenth time this year, the Helsinki Beer Festival brings together all friends of beer at the Cable Factory.

The people at Helsinki Beer Festival wish to offer their audience many enjoyable moments with different kinds of beers, ciders, and whiskeys.

This year's special theme at the Helsinki Beer Festival is wheat beer. Wheat beer has been brewed for a very long time. However, its popularity seemed to be waning at some point. Now, its popularity has been growing for several decades.

Wheat beer is a top fermented beer which is brewed using 30–70% wheat malt in addition to barley malt. Several popular wheat beer types exist, e.g. Hefe-Weizenbier (an unfiltered, cloudy wheat beer); Kristall-Weizenbier (a filtered, clear wheat beer); Dunkel-Weizenbier (a dark, unfiltered wheat beer); Witbier (a Belgian flavored beer, “white beer”); and American Wheat (influenced by European wheat beers). Typically, wheat beers are refreshing summer drinks, but a significant number of various kinds exist. One can easily find a beer which suits every season among wheat beers. Wheat beers contain flavors such as banana, coriander, clove, phenols, and many others. Germany and Belgium are the most traditional wheat beer countries, but nowadays brewers also in other countries are brewing wheat beers in growing numbers.

In addition to wheat beers, the Helsinki Beer Festival features a real ale bar and a real cider bar among other specialties.

As in previous years, Finnish micro breweries as well as large breweries are featured predominantly at the festival. Larger breweries are represented in individual sections, while the micro breweries are all assembled into the “World of Micro Breweries”. In addition, all significant importers are represented at the festival.

The festival once again features the Beer of the Year competition. The best cider and whisky of the festival are also chosen.

The beers are sold in portions of 0.2 liters and 0.4 liters and are served in glasses specially made for the festival. A deposit of € 4 is charged for the glass, of which € 3 is refunded upon return. It is also possible to keep the glass as a souvenir. Our ecological glass washing facilities are once again on hand for festival goers.

As usual, the food menu is adjusted to match the beers, and it ranges from small snacks to warm meals.

PROGRAM

On Friday night, the Beer, Cider, and Whisky, as well as Beer Restaurant of the Year are announced. Guests are entertained with live music later in the evening.

OPENING HOURS, INDUSTRY HOURS AND GENERAL PUBLIC HOURS

The festival's industry hours are on Friday April 8 1:00 p.m. – 6:00 p.m.

The festival is open to the public on Friday April 8 6:00 p.m. – 2:00 a.m., and on Saturday 12:00 p.m. – 2:00 a.m.

TICKET PRICES AND ADVANCE TICKETS

The entrance fee is € 10 / € 12. Advance tickets from Tiketti € 10.

All visitors must be 18 years or over to enter.

Media accreditation to the festival is available in advance at www.helsinki-beer-festival.com/press

The festival is kicked off with a press conference at the Cable Factory.

We welcome you to feast on the treasures of the beer world!

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